

Lin Jackson

Front-End Developer

linjackson.com

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Professional Experience

Wycliffe Bible Translators USA // *Orlando, Florida*

Front-End Developer: *August 2014–Present*

I work to craft effective solutions for Wycliffe's digital presence, including the main website, campaign landing pages, and collaborating with the writers and designers as part of the overall marketing strategy.

RELEVANT MEDIA GROUP // *Winter Park, Florida*

Web Producer: *June 2011–April 2013* // **Web Production Assistant:** *February 2011–June 2011*

At RELEVANT, I led the digital team in updating and maintaining RELEVANTmagazine.com. I led front-end development on that site as well as RejectApathy.com, RELEVANT's social justice brand. I also headed up production of our email marketing, site takeover ads, client microsites, and interactive elements for our iPad magazine, as well as handling technical aspects of the websites, apps, and emails.

UNIVERSITY OF CENTRAL FLORIDA // *Orlando, Florida*

Web Development Assistant, College of Arts and Humanities: *September 2009–June 2011*

At UCF, I assisted in design, development, and maintenance of all the departmental websites within the College of Arts and Humanities. My responsibilities included rebuilding websites for departments, keeping information up to date, and crafting efficient solutions for the websites.

Skills

HTML/CSS/Sass, Javascript/jQuery, PHP, MySQL, Drupal, WordPress, git, Adobe Creative Cloud

Education

UNIVERSITY OF CENTRAL FLORIDA // *Orlando, Florida*

B.A. in **Digital Media:** *May 2010*

Florida Academic Scholar, Dean's List, 3.5 G.P.A.